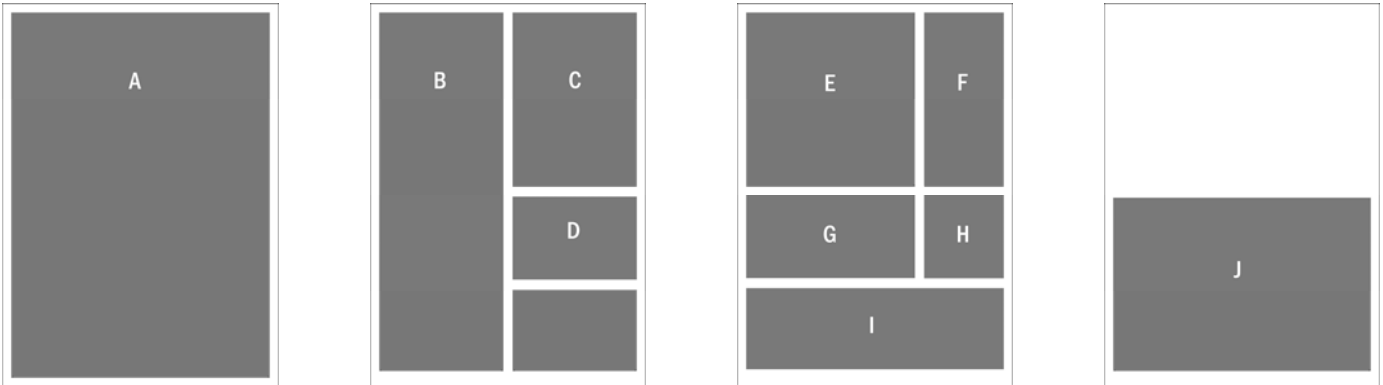


ABOUT US:

The *Carolina Production Journal* is the leading source of film, television and theater production news in the Carolinas. Through our bi-monthly publication, website and regular email newsletters, we provide extensive coverage of the people and productions important to North & South Carolina. The targeted niche magazine, which was founded in 1994 as *Reel Carolina*, has a regular base of paid subscribers, largely consisting of entertainment industry professionals located in the Carolinas. Additionally, we distribute complimentary copies of the magazine at festivals, industry events... and independent coffee shops throughout the Carolinas.

ADVERTISING SIZES:



AD SIZE	Black & White			CMYK Color			DIMENSIONS*
	1-2x	3-4x	5-6x	1-2x	3-4x	5-6x	
A. Full Page (Interior)	\$320	\$294	\$272	\$370	\$340	\$315	7" x 10" (no bleed)
A. Full Page (Inside Front Cover)	\$440	\$405	\$374	\$490	\$451	\$417	7" x 10" (no bleed)
A. Full Page (Inside Back Cover)	\$440	\$405	\$374	\$490	\$451	\$417	7" x 10" (no bleed)
A. Full Page (Outside Back Cover)	\$520	\$478	\$442	\$570	\$524	\$485	7" x 10" (no bleed)
B. 1/2 Page (vertical)	\$192	\$177	\$163	\$232	\$213	\$197	3.375" x 9.815"
C. 1/4 Page	\$95	\$87	\$81	\$130	\$120	\$111	3.375" x 4.75"
D. Business Card	\$51	\$47	\$43	n/a	n/a	n/a	3.375" x 2.25"
E. 1/3 Page (square)	\$145	\$133	\$123	\$180	\$166	\$153	4.585" x 4.75"
F. 1/6 Page (vertical)	\$75	\$69	\$64	n/a	n/a	n/a	2.165" x 4.75"
G. 1/6 Page (horizontal)	\$75	\$69	\$64	n/a	n/a	n/a	4.585" x 2.25"
H. Box	\$45	\$41	\$38	n/a	n/a	n/a	2.165" x 2.25"
I. 1/4 Page (horizontal)	\$95	\$87	\$81	\$130	\$120	\$111	7" x 2.25"
J. 1/2 Page (horizontal)	\$192	\$177	\$163	\$232	\$213	\$197	7" x 4.75"

* width x height, in inches

IMPORTANT DETAILS:

All ads must be CMYK, hi-res (300 dpi. or higher), press-ready PDFs and delivered via email to info@productionjournal.com by **5:00pm on the 19th of the month** preceding the print issue date (Feb. 1, April 1, June 1, Aug. 1, Oct. 1 and Dec. 1). All one-time or first-time advertisers pay in advance. After the first issue, advertisers will be billed monthly.

We look forward to doing business with you!